

Ethos — Advertising rates 2023

Circulation

The ACT Law Society provides the only dependable avenue to direct contact with Canberra's lawyers and their clients. *Ethos* is our quarterly magazine, an electronic publication with a circulation in excess of 3,000. You can view issues of *Ethos* at <https://issuu.com/act.law.society>.

Ethos reaches all solicitors practising in the ACT, as well as barristers, interstate and overseas members, local politicians, members of the judiciary, senior public servants, relevant government bodies, interstate law societies, accountants, and libraries (including university libraries throughout Australia).

Deadlines

Edition	Expected publication date	Artwork deadline
Autumn 2021	late March 2023	Monday, 14 March 2023
Winter 2021	late June 2023	Monday, 5 June 2023
Spring 2021	mid September 2023	Monday, 28 August 2023
Summer 2021	early December 2023	Monday, 13 November 2023

Artwork specifications

All ads may include a URL link.

Ads should be supplied in PDF format as press quality, 300dpi, with crop marks. TIFF and JPEGs will also be accepted at 300dpi. Please ensure that all images are in RGB and all fonts are embedded. A 5mm bleed is required for full page and half page advertisements.

Files can be supplied by email to communications@actlawsociety.asn.au

Advertising rates

Advertising rates do not include design, artwork, paper, printing/copying or freight, which remain the responsibility of the advertiser. All rates given are inclusive of GST.

Bookings and enquiries

To discuss advertising in *Ethos*, or other options for sponsorship or advertising, please contact:
Daniel Rathbone, Communications and Events Manager, on 02 6274 0308 or email communications@actlawsociety.asn.au



Ethos — Booking form 2023

Advertising rates

Advertisement type	Casual rate	4-issue rate	Members and charities rate
Full page – 220mm x 280mm	\$710	\$610	\$510
Half page – 220mm x 140mm	\$560	\$480	\$390
Quarter page – 115mm x 115mm	\$450	\$370	\$300

Members' rate does not apply to corporate enterprises. Charities rate applies to income tax exempt and deductible gift recipients. It is the advertisers' responsibility to supply artwork by the deadline. The Law Society reserves the right to refuse the placement of advertisements at its discretion. The Law Society reserves the right to use previous material if artwork is not supplied by the deadline.

Booking details

Ad type	Rate	Issue/s	Total cost
<input type="checkbox"/> Full page <input type="checkbox"/> Half page <input type="checkbox"/> Quarter page	<input type="checkbox"/> Casual <input type="checkbox"/> 4-Issue <input type="checkbox"/> Member/Charity	<input type="checkbox"/> Autumn 2023 <input type="checkbox"/> Winter 2023 <input type="checkbox"/> Spring 2023 <input type="checkbox"/> Summer 2023	\$

Contact and payment details

Advertiser details
Contact:
Company:
Client:
Email:
Address:
Phone:

Payment
<input type="checkbox"/> Please send me an invoice
<input type="checkbox"/> I will send a cheque*
<input type="checkbox"/> Please call for credit card details

* Cheques should be made payable to the Law Society of the ACT
 ** All credit card payments incur a surcharge

Return this form by email to Daniel Rathbone, Communications and Events Manager, email communications@actlawsociety.asn.au